

Aspire Technologies, Inc.
7680 Universal Blvd
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Orlando, FL 32819



Proposal: Quoting Solution

Prepared for:

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of
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on
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About Aspire Technologies, Inc.:

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A privately held company, Aspire Technologies, Inc. was founded in 1993 under the name Creative Software by John C. Lewe IV. Having founded the company 16 years ago, John is actively involved in every aspect of the company's operations and actively leads our development team, ensuring that the company's mission is fully realized on a daily basis. Corporate headquarters is located at 7680 Universal Blvd, Suite 360 Orlando, FL 32819. The self-funded company focuses on quoting/ordering software integration with leading contact management software such as ACT!, GoldMine, KnowTia, Maximizer, MS CRM, Outlook, Outlook BCM, salesforce.com, SalesLogix, SugarCRM, and TeleMagic. Aspire's top selling product is QuoteWerks. Selling to a variety of markets, Aspire Technologies, Inc. has developed a unique niche of workgroup enabled quoting software for use across the enterprise. QuoteWerks is used by over 50,000 users worldwide in over 100 countries.

Aspire Technologies, Inc. has built its position in the marketplace as a small to middle market leader by providing a line item based quoting solution that has the ease of use of spreadsheet software, with the feature set, power, and flexibility of high end custom solutions without the associated costs and complexities.

QuoteWerks, formerly "Quote Pro", has gone through many changes rapidly responding to user feedback. Aspire Technologies, Inc. appreciates the working relationship that it holds with its customers. We believe that this customer interaction is the reason for our success.

Our Mission:

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We believe in old school values and are proud to continue these traditions where businesses are honest in their practices and deliver high quality, reliable products and make them available for a fair price. Our company mission is to create high quality sales quoting and ordering software to be used by companies in most industries by adhering to the fundamental needs of the quoting process. We strive to be available to our prospects and customers for pre-sales and post-sales customer service and to provide knowledgeable honest responses in the best interest of the customer. We do not strive to make the most money (at the expense of poor customer service) or be the largest company (bigger is not always better in our book), but rather strive to build a strong resilient company that focuses on a quality experience for its customers, prospects and employees.

Goals and Objectives:

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Client would like us to implement a sales quoting solution that integrates with their existing CRM and accounting software.

Client also would like the solution to be intuitive to minimize the amount of training required for their sales staff.

Client would like to be able to synchronize quotes between remote users and the home office.

Client would like the ability to set permissions on users.

Statement of Work:

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1. We will find the optimal solution for our client.
2. We will implement the quoting solution with the assistance of client's IT staff, technical support, or solution's vast partner channel.
3. We will design layouts and import client's data via professional services. Client will of course have the option to perform these on their own with the help of documentation and free videos: <http://www.quotewerks.com/tutorial.asp>
4. We will provide an interface that will allow developer's to write integrations to solution - <http://www.quotewerks.com/sdk.asp>

Recommendations:

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Based on the requirements and goals stated by the client, our company has decided that QuoteWerks would be the best solution! The licensing is based on concurrent users and is one-time instead of a monthly fee. QuoteWerks exceeds the objectives of the client at a price that is more reasonable than any other options available.

Included with every Purchase from Aspire Technologies, Inc.:

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1. Free Support
 - a. Voice Support

Standard or Professional Edition includes 45 minutes of voice support for single-user installations and 90 minutes for multiple-user installations.

Corporate Edition includes 45 minutes of voice support for single-user installations and 135 minutes for multiple-user installations.

- b. Email Support

Read what our customers have to say about our support:
<http://www.quotewerks.com/supporttestimonials.asp>

2. Free Updates for 3 Months: <http://www.quotewerks.com/ump.asp>
3. Access to the Support Forum: <http://forums.quotewerks.com>

Proposed Items for Solution

Qty	Description
5	QuoteWerks Corporate Edition Licenses The Corporate Edition of QuoteWerks includes all the features of the Standard and Professional Editions and adds support for hosting the data on a Microsoft® SQL 7.0, 2000, 2005, 2008 backend database. The Corporate Edition includes the ability to integrate with MS Dynamics CRM and SalesLogix® contact managers in addition to the other contact management software. The Corporate Edition also includes quote synchronization functionality as with the Professional Edition. Additionally, the Corporate Edition includes the "Rollout" functionality that rolls out product and other non-quote related information to remote installations such as laptops. Corporate Edition pricing does not include Microsoft SQL Server licensing. Benefits of the SQL backend using the Corporate Edition.
3	QuoteWerks Real-time Data Module Licenses This Real-time Data Module enables users to retrieve real-time pricing and availability from Accutech Data, Arbitech, Bell Micro, BlueStar, D&H, Dexxon Digital Storage, Digitek, Ingram Micro, Printer Essentials, Supercom, SYNEX and Tech Data. Additionally, the Real-time Module can also provide Real-time Product Content. This module can be used with all editions of QuoteWerks.
1	QuoteWerks Online Ordering Module This Online Ordering Module enables users to submit electronic orders to D&H, Ingram Micro, SYNEX, and Tech Data. This module requires the Real-time Data Module. This module can be used with all editions of QuoteWerks.

Sub Total	\$2,395.00
Sales Tax	\$155.68
Total	\$2,550.68

Accepted by: _____ Date: _____ PO: _____

All information contained within this document is valid for the next 30 days. Thereafter, all prices and applicable charges are subject to change.