

# Treasure Triangle

**SELL STUFF  
NOW!!!**

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Email /  
Newsletter

**DRIVE TRAFFIC**

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Targeted  
Landing Pages



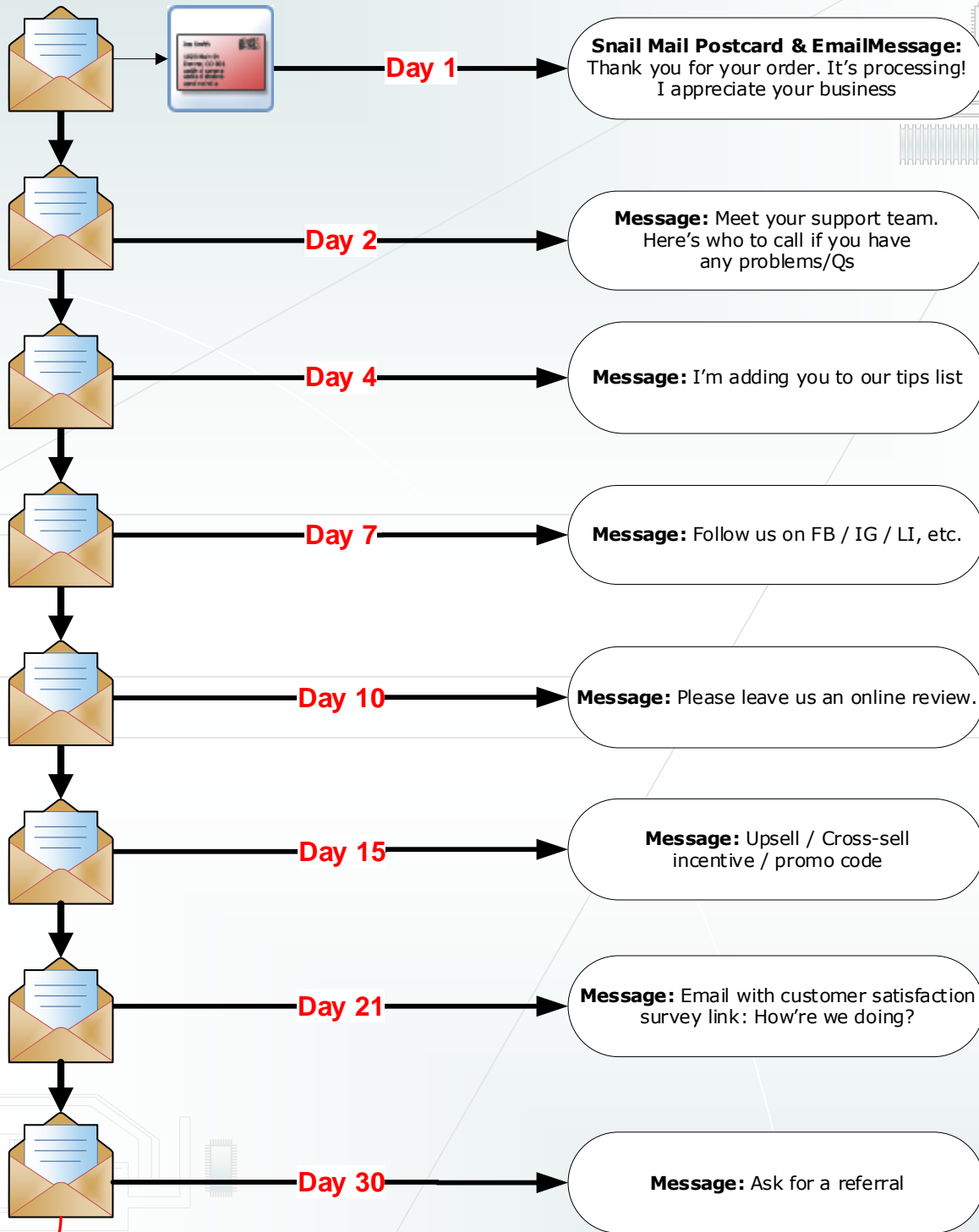
**AUTOMATED MARKETING**

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Trigger-Based Tips, Tricks,  
Tutorials, Inspiring Stories

# AUTOMATED MARKETING BLUEPRINT

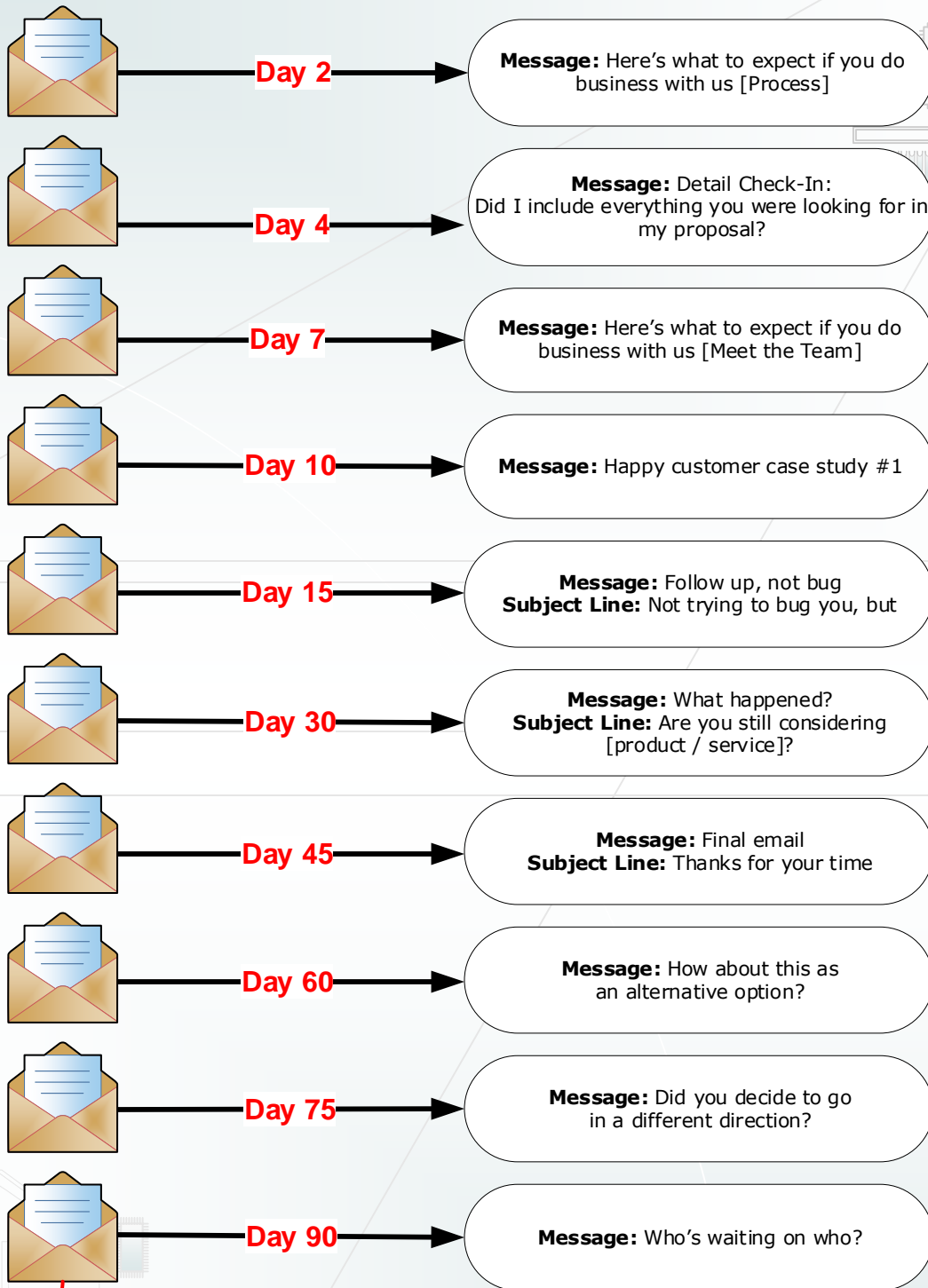
## NEW CUSTOMER - 30-DAY ONBOARDING CAMPAIGN



**FOLLOW UP:** At the end of this campaign, transfer customers to a "General" Drip Marketing Campaign. You may also want to schedule a quarterly customer service follow-up call in your CRM.

# AUTOMATED MARKETING BLUEPRINT

## Quote / Proposal Follow Up



**FOLLOW UP:** At the end of this campaign, add customers to a "General" drip marketing campaign. Drip them until they "buy or die!"

# Question for you

Inbox x



**Todd Viau** via [bounce.hatchbuck.com](mailto:bounce.hatchbuck.com)

12:49 PM (1 minute ago)



to me ▾

Hi Lori,

Are you waiting on me or [am I waiting on you?](#)

High Five!

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← Reply

➡ Forward